



2008

The Fundraising and Volunteer Management class of 2008 invite you to celebrate an evening of liberté, égalité, and fraternité at Rouge. Experience the excitement of Moulin Rouge of Paris right here in the heart of Toronto. Watch as the stage comes alive when Les Coquettes add some spice and energy to the night's events with cabaret. Listen to the cool rhythms of the highly acclaimed Humber Jazz Student Ensemble as they weave melodies in the air.

Relax while you sip on a glass of French wine or champagne and eat delectable hors d'oeuvres. Mingle with over 250 urban professionals who are dynamic and hip. Take a stroll through the silent auction featuring a number of interesting and luxurious items; you are sure to find something that will spark your interests while supporting two great causes at the same time.

Proceeds benefit Humber College's Fundraising and Volunteer Management scholarship fund and Egale Canada Human Rights Trust, an organization advancing equality and justice for lesbian, gay, bisexual and trans-identified people. Funds will help to offset the costs of tuition at Humber and Egale's Safe Schools Program.

Come out April 9th to Rouge at Revival in downtown Toronto and celebrate education and égalité. Doors will open at 8 p.m. for a reception and viewing of silent auction items graciously donated by a number of wonderfully supportive sponsors.

Save the date:

Wednesday, April 9th, 2008 at 8 p.m.

Rouge at Revival

783 College Street, Toronto, ON

About ROUGE 2008

Imagine you are 16 years old and hate school. It is not because it's hard or boring; in fact you love reading novels and performing science experiments. It's because Rebecca and Mike spit in your face every time you pass by them. Theresa calls you a dyke. Rob, Kim and their friends beat you up after school. Your teachers, the people who should help you, turn a blind eye. Imagine fearing for your life every time you enter your school doors.

As a result, you skip school because you can't face another day. **Imagine just wanting the opportunity to learn.**

Now imagine you are going to school, holding your head up high as you wave to your friends before going into class. Imagine getting an A on your book report. Egale Canada Human Rights Trust has taken the next step forward in advocating students' rights to learn in a safe environment. In December, they launched their National Climate Survey on Homophobia within the Canadian School Systems. This survey will provide statistics to help make the Canadian school systems safer for all students. To date, Egale Canada has raised over 30% of the \$40,000 needed to implement the survey. Now they need your support to make it happen. Your sponsorship can help ensure the safety of students so they can all have a chance to learn.

A portion of the funds will also go to support scholarships for Humber College. Over 18,000 full- and 55,000 part-time students train with a team of dedicated professionals - teachers who have years of experience in their respective fields. Standards are high and graduates develop the skills to succeed in over 350 programs including bachelor's degrees and postgraduate programs. A leader in polytechnic education, Humber offers innovative, career-focused learning opportunities. Strong partnerships with employers, and transfer agreements with 45 universities and colleges, help students build foundations for lifelong success. Over 90% of Humber students find jobs within six months of graduating. Your support of Rouge is a unique opportunity to make a difference in the lives of students who attend Humber College.

On April 9th 2008, be a part of those who support equality in education. Join Egale Canada and the Humber College Fundraising and Volunteer Management students at Rouge. Sponsor Rouge at the riveting Revival Night Club for a night you will never forget. Think opportunity. Think education. Think equality. Think FUTURE.

Sponsorship Levels

Eiffel Tower \$3,000

- Prominent recognition as title sponsor in media, e-vites, and on central event display screen
- Eight tickets with full VIP experience
- Formal introduction to all attendees of the event by the Master of Ceremonies
- Photo opportunity with the Executive Director of Egale Canada Human Rights Trust with corporate logo signage
- Recognition of contribution in all post-event press releases, as well as event DVD and legacy report
- Banner across the stage at Revival (must be supplied)
- Prominent Gobo light with corporate logo
- Full-page advertisement in the program inside cover
- Logo and link on Egale Canada and all event affiliated websites
- Opportunity to distribute promotional items in an event gift bag

Arc de Triomphe \$2,250

- Formal introduction to attendees of the event by the Master of Ceremonies
- Four tickets with full VIP experience
- Photo opportunity with the Executive Director of Egale Canada Human Rights Trust with corporate logo signage
- Prominent recognition as Level 2 sponsor on central event display screen
- Recognition of contribution in event DVD and legacy report
- 2/3 page advertisement in program
- Logo and link on Egale Canada and all event-affiliated websites
- Opportunity to distribute promotional items in an event gift bag

Louvre \$1,500

- Formal introduction to attendees of the event
- Two tickets with full VIP experience
- Prominent recognition as Level 3 sponsor on central event display screen throughout the evening
- Photo opportunity with the Executive Director of Egale Canada Human Rights Trust with corporate logo signage
- Recognition of contribution in event DVD and legacy report
- 1/3 page advertisement in program
- Logo and link on Egale Canada and all event-affiliated websites
- Opportunity to distribute promotional items in an event gift bag

Additional Sponsorship Opportunities

All sponsors will be recognized in the evening program, websites, and legacy reports.

Palais Rouge \$1,000

As a sponsor of hors d'oeuvres, your company name will be announced to the audience by the Master of Ceremonies celebrating your support during the evening and prominently displayed on several serving trays. You will also receive a business card ad in the program and two regular tickets to Rouge. You also have the opportunity to distribute promotional items in an event gift bag.

Contrôle de Manteau \$750

As the sponsor of the coat check, your company logo will be prominently displayed at the coat check counter. Your company name will be announced to the audience by the Master of Ceremonies celebrating your support during the evening. You will also receive a business card ad in the program and two regular tickets to Rouge. You also have the opportunity to distribute promotional items in an event gift bag.

L'impression de Table \$500

As a VIP booth sponsor, your company logo will be prominently displayed at one of our VIP booths. Your company name will be announced to the audience by the Master of Ceremonies celebrating your support during the evening. You will also receive a business card ad in the program and two regular tickets to Rouge. You also have the opportunity to distribute promotional items in an event gift bag.

L'impression \$350

As a L'impression sponsor, a business-card-sized advertisement of your choice will be displayed in the event program. You also have the opportunity to distribute promotional items in an event gift bag.

Enchère (silent auction donation)

As an Enchère sponsor, your donation and your company name will be displayed at the silent auction table. Your company name will be listed in the program. You also have the opportunity to distribute promotional items in an event gift bag.

SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

NAME: _____

BUSINESS NAME: _____

RECOGNITION IN PRINT AS: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

TELEPHONE: _____ FAX: _____

E-MAIL: _____ STUDENT CONTACT: _____

SPONSORSHIP INFORMATION

Sponsorship Level	Details	Total Value Enclosed
Eiffel Tower	Title Sponsorship \$3,000	
Arc de Triomphe	Level 2 Sponsorship \$2,250	
Louvre	Level 3 Sponsorship \$1,500	
Palais Rouge	Food Sponsorship \$1,000	
Contrôle de Manteau	Coat Check Sponsorship \$750	
L'impression	Event Program Advertisement \$350	
Enchère	Donation (Auction)	
Artwork Received	Date	

TICKET RESERVATION

	Number of Tickets	Total Value
VIP ticket \$100		
General Admission \$50		

REGRETS

"I am not able to attend, but I would like to give a gift to support education and fight against discrimination."

Donation Amount: \$ _____

PAYMENT (Please complete)

Cheque/Money Order enclosed payable to Humber College Amount: \$ _____

For payments by VISA or MasterCard, please complete the attached form. Thank you.

Please e-mail form to rouge@egale.ca or fax to (416) 251-3797 ATTN: Rouge/Ken Wyman. Thank you.